

PRESS RELEASE

Münch+Münch has a new managing director and authorised signatory



Next generation: Managing director Jennifer Münch



Appointed as authorised signatory: Dirk Lengsfeld

Frankfurt am Main, 16 September 2019. The Frankfurt shopfitting company Münch+Münch is setting its course for the future. On 9 September 2019, Jennifer Münch, the daughter of Konrad Münch, was promoted to the company management. The move sees her join Thomas Reuhl and the two company owners Jörg and Konrad Münch at the head of the company. Long-standing staff member and team leader Dirk Lengsfeld has also been nominated authorised signatory.

Jennifer Münch holds a Master’s degree in International Management and a Bachelor’s in Business Communication. She has been part of the extended management circle for over four years already. She headed up the personnel team and played a key role in the roll-out of the new company-wide ERP system. “I am devoted to this company. It’s been clear to me for a long time that I wanted to lead Münch+Münch into a successful future as a family company. It just feels right to me,” says Jennifer Münch. Her father Konrad Münch, one of the company’s owners, adds: “If there is one real challenge facing medium-sized companies—especially family businesses—in Germany, it’s generational change. It pleases and reassures me that we have been able to settle the question of company succession so promptly—and with an ideal cast, to boot.”

Dirk Lengsfeld has been linked to Münch+Münch for about 25 years—first as a trainee carpenter and then as a master carpenter. In the years that followed, he took on increased responsibility for projects and then management as team leader. He has now been nominated authorised signatory.

About Münch+Münch

Münch + Münch GmbH & Co, based in Frankfurt am Main and with a recently established US subsidiary in Atlanta, Georgia, has been designing high-quality store concepts for prestigious retail brands worldwide for many years, counting major names such as Swarovski, Porsche Design, Samsonite and O2 among its clients. The company's comprehensive services range from modular furniture systems for shop-in-shop units to implementing high-end flagship stores for global brands. Münch+Münch thus offers its clients the entire store production service under one roof – from design and project management, also as general contractor, to detailed design, manufacturing, installation, store roll-out and maintenance. Münch+Münch has been operating from its head office in Frankfurt for over sixty years – with its high-tech production and warehouse facilities now encompassing 22,000 m² and employing a team of 150 architects, designers, project managers, experienced craftsmen and -women and shopfitters.

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